

# THE BROKER'S INVITE

## Event Sponsorship Agreement

Effective Date: May 1, 2026

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This Sponsorship Agreement ("Agreement") is entered into as of May 1, 2026, between **BMG Media Co.** ("Organizer"), the organizer of The Broker's Invite golf tournament scheduled for September 3, 2026 at Wabeek Club, Bloomfield Hills, Michigan, and the sponsoring entity identified at the time of purchase ("Sponsor"). By completing a sponsorship purchase, Sponsor acknowledges and agrees to be bound by all terms and conditions set forth herein.

### 1. SPONSORSHIP PACKAGE & DELIVERABLES

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1.1 Sponsor selects a sponsorship package as described on the official sponsorship page at [thebrokersinvite.com](http://thebrokersinvite.com) ("Package"). Each Package includes specific deliverables as listed at the time of purchase. Organizer reserves the right to make reasonable substitutions of equal or greater value with advance notice to Sponsor.

1.2 Deliverables are contingent upon Sponsor providing all required materials (logos, content, branded items) by the deadline communicated by Organizer, no later than **August 15, 2026**. Failure to provide materials by the deadline may result in forfeiture of related deliverables without refund.

1.3 Hole Sponsor packages are assigned on a first-come, first-served basis. Organizer retains sole discretion in hole assignments.

### 2. PAYMENT TERMS

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2.1 Full payment is due at the time of package selection. Sponsorship is not confirmed until payment is received in full. Organizer reserves the right to release unsecured packages to other parties.

2.2 All payments are processed securely via PayPal. Sponsor is responsible for any transaction fees assessed by the payment processor.

2.3 Packages are non-transferable. Sponsor may not assign or transfer their sponsorship rights to any third party without prior written consent from Organizer.

### 3. CANCELLATION & REFUND POLICY

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3.1 **Cancellation by Sponsor:** Sponsorship payments are non-refundable. If Sponsor cancels for any reason after payment is received, no refund will be issued. Organizer may, at its sole discretion, offer a credit toward a future event.

3.2 **Cancellation or Postponement by Organizer:** In the event the tournament is cancelled due to circumstances beyond Organizer's reasonable control (including but not limited to severe weather, venue unavailability, or force majeure), Organizer will make reasonable efforts to reschedule. Sponsor will be offered the option to apply their payment to the rescheduled event or receive a credit. Refunds are not guaranteed in force majeure situations.

3.3 **Event Postponement:** If the event is postponed, all sponsorship commitments carry forward to the new date unless Sponsor provides written notice of withdrawal within 10 days of the postponement announcement.

#### 4. SPONSOR CONDUCT & BRAND STANDARDS

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4.1 Sponsor agrees that all materials submitted for use at the event (logos, signage, promotional items, branded content) are appropriate for a professional business audience and do not contain content that is offensive, discriminatory, or in violation of applicable law.

4.2 Organizer reserves the right to reject or remove any Sponsor materials that, in Organizer's sole judgment, are inconsistent with the professional character of The Broker's Invite or the United Wholesale Mortgage brand standards.

4.3 Sponsor may not engage in any activity at the event that could be construed as disparaging toward any other sponsor, participant, or affiliated organization.

#### 5. INTELLECTUAL PROPERTY & USAGE RIGHTS

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5.1 Sponsor grants Organizer a non-exclusive, royalty-free license to display Sponsor's name, logo, and brand materials in connection with the event, including on the event website, social media, printed materials, and event signage.

5.2 Organizer grants Sponsor a limited, non-exclusive license to reference their sponsorship of The Broker's Invite for marketing and public relations purposes, provided such use is factually accurate and in good taste.

5.3 Neither party may use the other party's trademarks, logos, or brand assets in any manner not expressly permitted by this Agreement without prior written consent.

#### 6. LIABILITY & INDEMNIFICATION

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6.1 **Limitation of Liability:** Organizer's total liability to Sponsor under this Agreement shall not exceed the total amount paid by Sponsor for their sponsorship package. In no event shall Organizer be liable for any indirect, incidental, consequential, or punitive damages.

6.2 **Indemnification by Sponsor:** Sponsor agrees to indemnify, defend, and hold harmless BMG Media Co., its officers, directors, employees, agents, and affiliates from and against any claims, damages, losses, or expenses (including reasonable attorneys' fees) arising out of or related to: (a) Sponsor's breach of this Agreement; (b) any materials provided by Sponsor; or (c) Sponsor's conduct at or related to the event.

6.3 **Indemnification by Organizer:** Organizer agrees to indemnify Sponsor from claims arising solely from Organizer's gross negligence or willful misconduct in connection with the event.

#### 7. CONFIDENTIALITY

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Both parties agree to keep confidential any proprietary or non-public business information disclosed in connection with this Agreement and to use such information solely for the purposes contemplated herein. This obligation survives termination of the Agreement for a period of two (2) years.

#### 8. REPRESENTATIONS & WARRANTIES

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Each party represents and warrants that: (a) it has full legal authority to enter into this Agreement; (b) this Agreement does not conflict with any other obligation of that party; and (c) all information provided in connection with this Agreement is accurate and complete.

## 9. GENERAL PROVISIONS

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9.1 **Governing Law:** This Agreement shall be governed by and construed in accordance with the laws of the State of Michigan, without regard to its conflict of law provisions. Any disputes arising under this Agreement shall be subject to the exclusive jurisdiction of the courts of Oakland County, Michigan.

9.2 **Entire Agreement:** This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior negotiations, representations, or agreements.

9.3 **Amendments:** Organizer reserves the right to amend these terms with reasonable notice. Continued participation after notice constitutes acceptance of amended terms.

9.4 **Severability:** If any provision of this Agreement is found to be unenforceable, the remaining provisions shall continue in full force and effect.

9.5 **Waiver:** Failure by either party to enforce any provision of this Agreement shall not constitute a waiver of that party's right to enforce such provision in the future.

9.6 **Notices:** All notices under this Agreement shall be sent to Organizer at [blake@bmgc.com](mailto:blake@bmgc.com) or by mail to BMG Media Co., Bloomfield Hills, Michigan.

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## ACKNOWLEDGMENT OF AGREEMENT

By completing a sponsorship purchase through [thebrokersinvite.com](http://thebrokersinvite.com), Sponsor acknowledges that they have read, understood, and agree to be bound by all terms of this Agreement. No physical signature is required; electronic acceptance via purchase constitutes a legally binding agreement.

ORGANIZER

SPONSOR

**BMG Media Co.**

**As identified at time of purchase**

The Broker's Invite — September 3, 2026

[thebrokersinvite.com](http://thebrokersinvite.com)

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The Broker's Invite · September 3, 2026 · Wabeek Club, Bloomfield Hills, MI · Presented by United Wholesale Mortgage · Organized by BMG Media Co.

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